

Gulf Coast Society of
FUND RAISING
EXECUTIVES
Planting the seed for your fund raising success.



2008 Fundraising Day "Going Green for the Green"

Friday, September 12, 2008 -- Hodges University, Fort Myers Campus

8:00 to 8:45	<i>Registration/Networking/Continental Breakfast</i> <i>Please complete evaluation forms!</i>	
8:45	Official Welcome	Carolyn Moore, 2008-2009 President, Gulf Coast Society of Fundraising Executives
	Sponsor/Host Welcome	Lou Traina, VP of Advancement/Ex. Dir. of the Foundation Hodges University
9:00	Keynote Speaker	Jane Gilbert, Founder, Dream in Green "Sustainable Practices for your Non Profit"
10:00	Environmental Panel (Moderator-Teresa Riska Hall)	Local Leaders Discuss Environmental Practices Laura Comer, Department of Environmental Protection Keith Howard, Lee County Solid Waste Katja Kunz, Pink Shell Beach Resort and Spa Kathleen Taylor, LCEC
10:50 to 11:00	<i>Snacks and Restroom Break</i>	
11:00	Break out Session A	ABC's of Planned Giving (Part I); Craig Folk and Scott White Speaking of Money Mike Sullivan Grant Writing for Private Foundations and Corporations (Part I) Shelley Robertson Non-Event Fundraising-Susan Bennett
12:00	<i>Lunch and Networking</i> <i>(Please sit with someone you don't know!)</i>	
1:00	Breakout Session B	ABC's of Planned Giving (Part II)-Craig Folk and Scott White Speaking of Money-Mike Sullivan Grant Writing for Private Foundations and Corporations (Part II)- Shelley Robertson Non-Event Fundraising-Susan Bennett
2:00 to 2:15	<i>Snacks and Restroom Break</i>	
2:15	Keynote Speaker	Greta Shulz, Proactive Training "Relationship Based Fundraising"
3:45	Final Comments	Carolyn Moore